



Smart Villages Experience from the EU-funded Preparatory Actions on Smart Rural Areas in the 21st Century

Edina Ocsko, Project Coordinator of the Smart Rural Projects Lednice, 28 October 2022



Supporting villages with Smart Village Strategies

Drawing lessons & making policy recommendations





Identifying, mapping & promoting smart villages

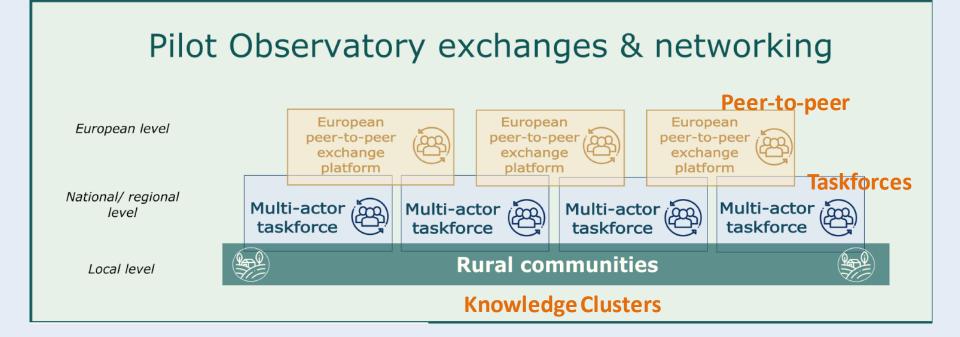
Prepare Member States for Smart Villages policy support



The Pilot Smart Village Observatory

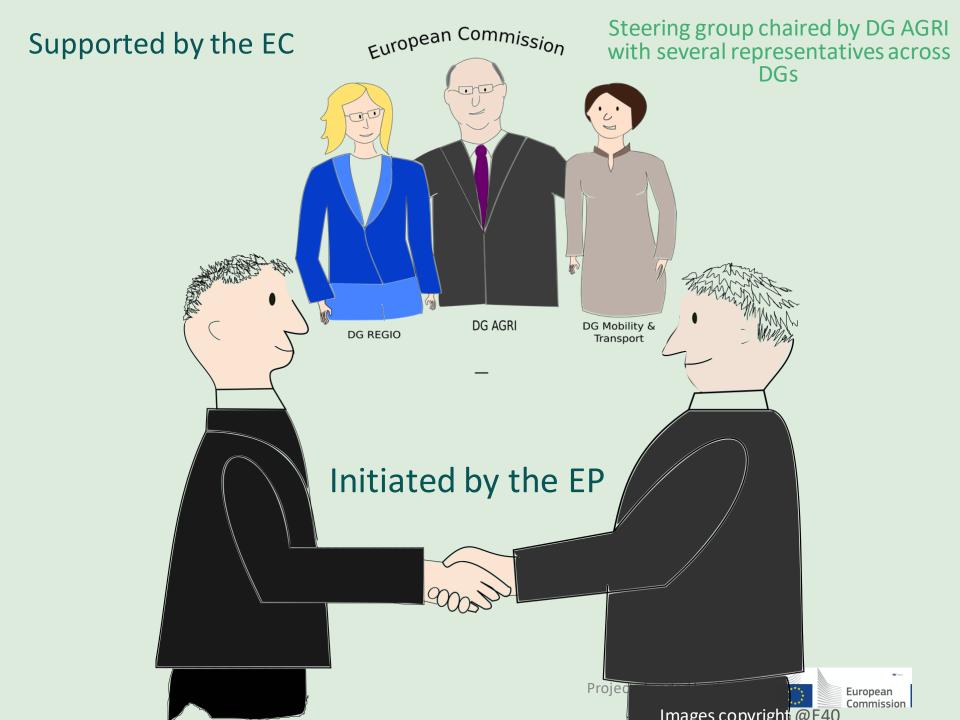






HISTORY OF THE EU'S SMART VILLAGES CONCEPT

2017-2019 2017 2017 2019-2022 2020-2023 SMART RURAL SMART RURAL 21 1ST PREPARATORY 2ND PREPARATORY PILOT STUDY ON **EU ACTION FOR ENRD THEMATIC ACTION FOR SMART ACTION FOR SMART** SMART WORK ON SMART SMART ECO-RURAL AREAS IN THE **RURAL AREAS IN THE VILLAGES VILLAGES** SOCIAL VILLAGES 21ST CENTURY 21ST CENTURY

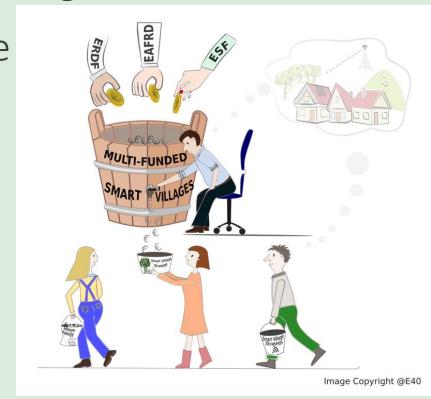






Need to take action at all levels now

- Need to build on the outcomes of SR21 and continue working with villages in SR27: There is a lot of energy at the local level - and willingness to share knowledge
- Communities already take actions, need for regional & national authorities to take action too supportive policies are needed now (from all funds)



21 villages selected

17 villages foreseen



21 selected villages









SR21 principles & findings

- Very close working with the villages (our "clients") & listening to their needs
- Inclusive project approach (open call & Come Along!)
- Practical ('hands-on') support for strategy implementation
- Very different village models can work





"Creating an atmosphere where people feel confident enough to speak clearly and come out of their shells is an achievement." (Participant's feedback, today)



ENABLING A SUPPORTIVE FRAMEWORK FOR SMART VILLAGES THROUGH THE SMART RURAL 27 PROJECT — HOW TO GET INVOLVED?



We need a multi funding solution so all EU-programs and national funding schemes can contribute to the development of Smart Villages. Connect the silos.





LEADER AND SMART VILLAGES — ARE THEY COMPETING OR COMPLEMENTING EACH OTHER?



Notwithstanding the indisputable merits of CLLD/LEADER which have evolved through the past thirty years in many ways and forms, SV opens a window for innovative actions and broader involvement and empowerment of local people, ultimately leading to rejuvenating the LEADER method.







BEYOND THE COMMON AGRICULTURAL POLICY - HOW OTHER POLICIES, INCLUDING COHESION POLICY, SUPPORT SMART VILLAGES?



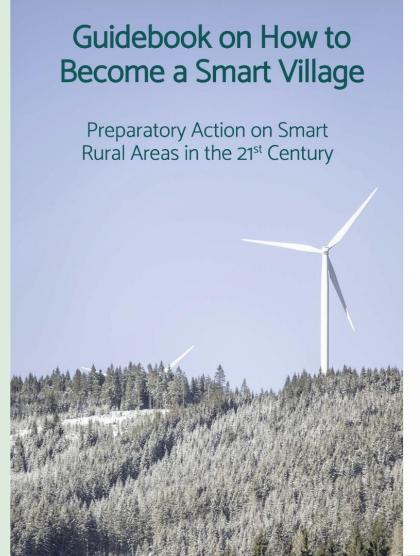
Do not leave the villages alone in coping with required transitions.







Guidebook on How to Become a Smart Village



Guidebook on How to Become a Smart Village

SMART RURAL 21

Preparatory Action on Smart Rural Areas in the 21st Century

Table of Contents

FOREWORD.	
1. WHAT IS A SMART VILLAGE?	
1.1 WHAT IS A VILLAGE?	
1.2 WHAT IS SMART?	4
13 HOW THE SMART VILLAGES CONCEPT IS DIFFERENT FROM LEADER/CLLD?	
2. HOW TO DEVELOP A SMART VILLAGE STRATEGY?	
2.1 WHY IS A SMART VILLAGE STRATEGY NEEDED AT ALL?	
2.2 WHAT SHOULD BE THE KEY COMPONENTS OF A SMART VILLAGE STRATEGY?	
2.3 HOW CAN A SMART VILLAGE STRATEGY BE FUNDED?	1
3. HOW TO IMPLEMENT THE STRATEGY & DEVELOP SMART SOLUTIONS?	
3.1 WHAT IS A SMART SOLUTION?	1
3.2 HOW TO FIND THE RIGHT SMART SOLUTIONS?	1
3.3 HOW TO ENGAGE LOCAL PEOPLE IN THE PLANNING & IMPLEMENTATION OF SOLUTIONS?	1
4. CONCLUDING WORDS	20

Main author: Edina Ocsko (E4O Group) Graphic design: Veneta Paneva (E4O Communications) Front cover photo: Windmills, Stanz, Austria, ©Karoline Karner Back cover photo: Ost-Oya, Tomaszyn, Poland, @Ostoja Natury

only and do not represent those of the contracting authority's official position

This publication has been produced under a contract with the European Commission. The opinions expressed in it are those of the contractor

Contract Reference Number: AGRI-2019-409 Client: DG AGRI

Client: DG AGRI 23/03/2022









The Smart Rural 27 Project

The 2nd Preparatory Action on Smart Rural Areas in the 21st Century (shortly called Smart Rural 27 project) was launched by the European Commission in December 2020 with the aim to "prepare Member States and rural communities for the implementation of the Common Agricultural Policy (CAP) post-2020 as well as other EU policies and initiatives, which could potentially support the emergence of additional Smart Villages across the European Union".



Contact us

Edina Ocsko
SR Project Coordinator
edina.ocsko@e40.eu



www.smartrural21.eu www.smartrural27.eu

